

STRONGER by DEGREES

A STRATEGIC AGENDA

for Kentucky Postsecondary
and Adult Education



Focus on Efficiency and Innovation

Presentation to the Council on Postsecondary Education

November 7, 2013



Four Areas of Focus

**COLLEGE
READINESS**

**STUDENT
SUCCESS**

**RESEARCH,
ECONOMIC, &
COMMUNITY
DEVELOPMENT**

**EFFICIENCY &
INNOVATION**



Efficiency & Innovation



Policy Objectives

- **Policy Objective 8:** Increase academic productivity through program innovations.
- **Policy Objective 9:** Maximize the use of postsecondary and adult education resources.

[Dashboard](#)



Efficiency & Innovation



Policy Objective 8: Increase academic productivity through program innovations.

Strategies:

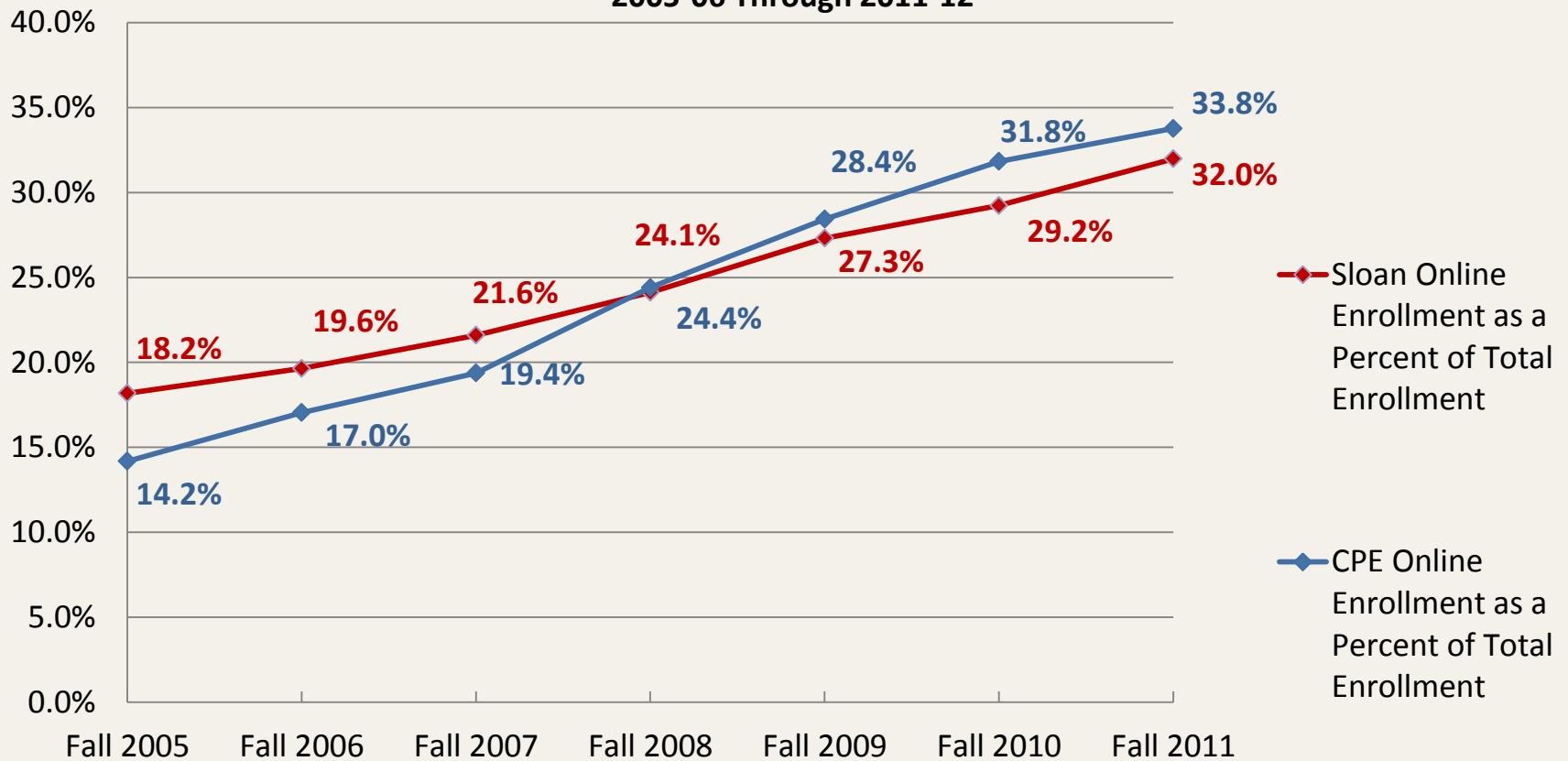
- 8.1. Increase productivity and maximize success for both traditional and nontraditional students through course redesign and alternative methods of program delivery.
- 8.2. Build upon the success of Kentucky's Virtual Campus and Virtual Library to maximize the use of technology in implementing academic innovations.
- 8.3. Redesign approval and review processes for new and existing academic programs to ensure alignment with state needs.



Growth of Online Learning Nationally

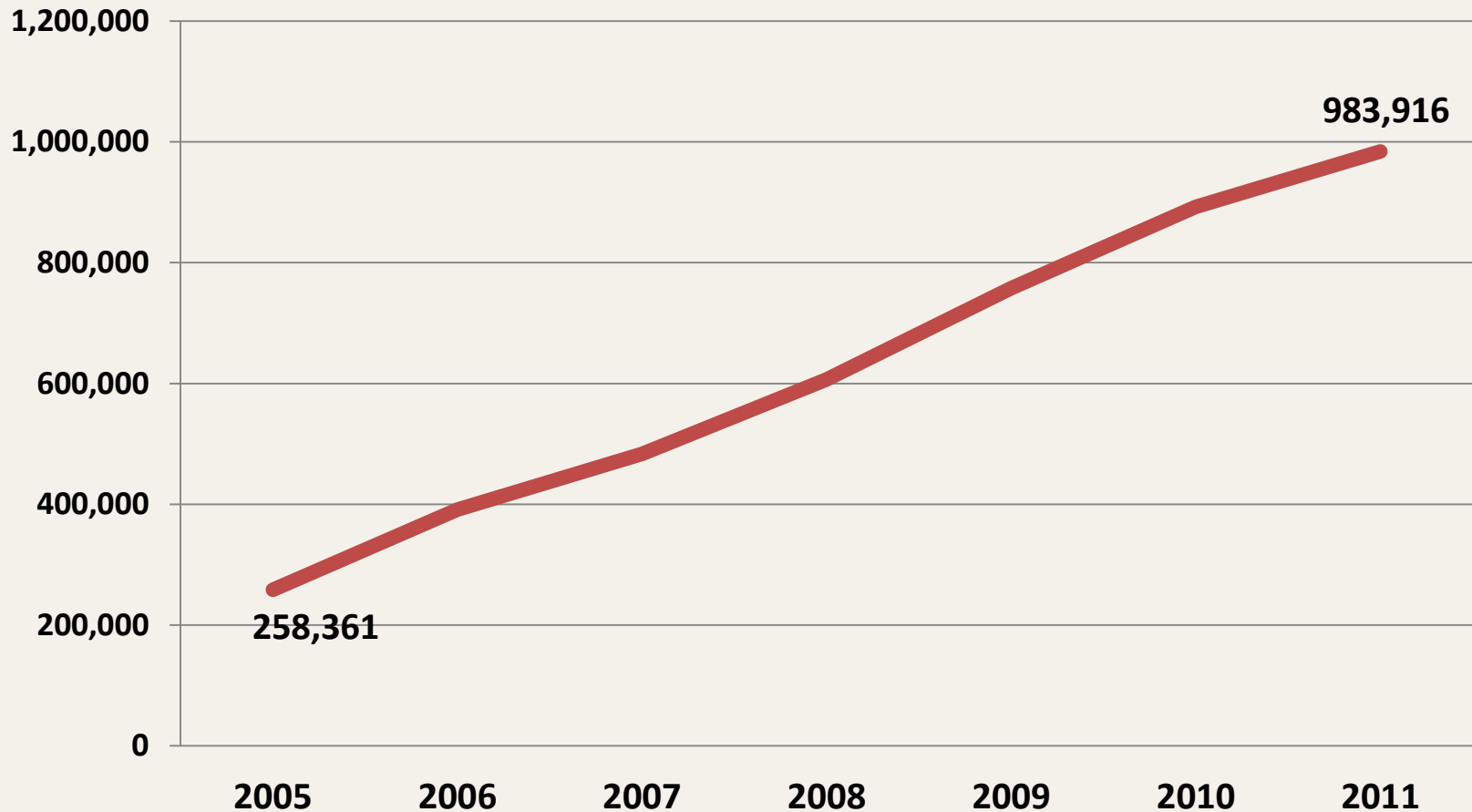
Students Taking at Least One Online Course

Online Enrollment as a Percent of Total Enrollment
2005-06 Through 2011-12



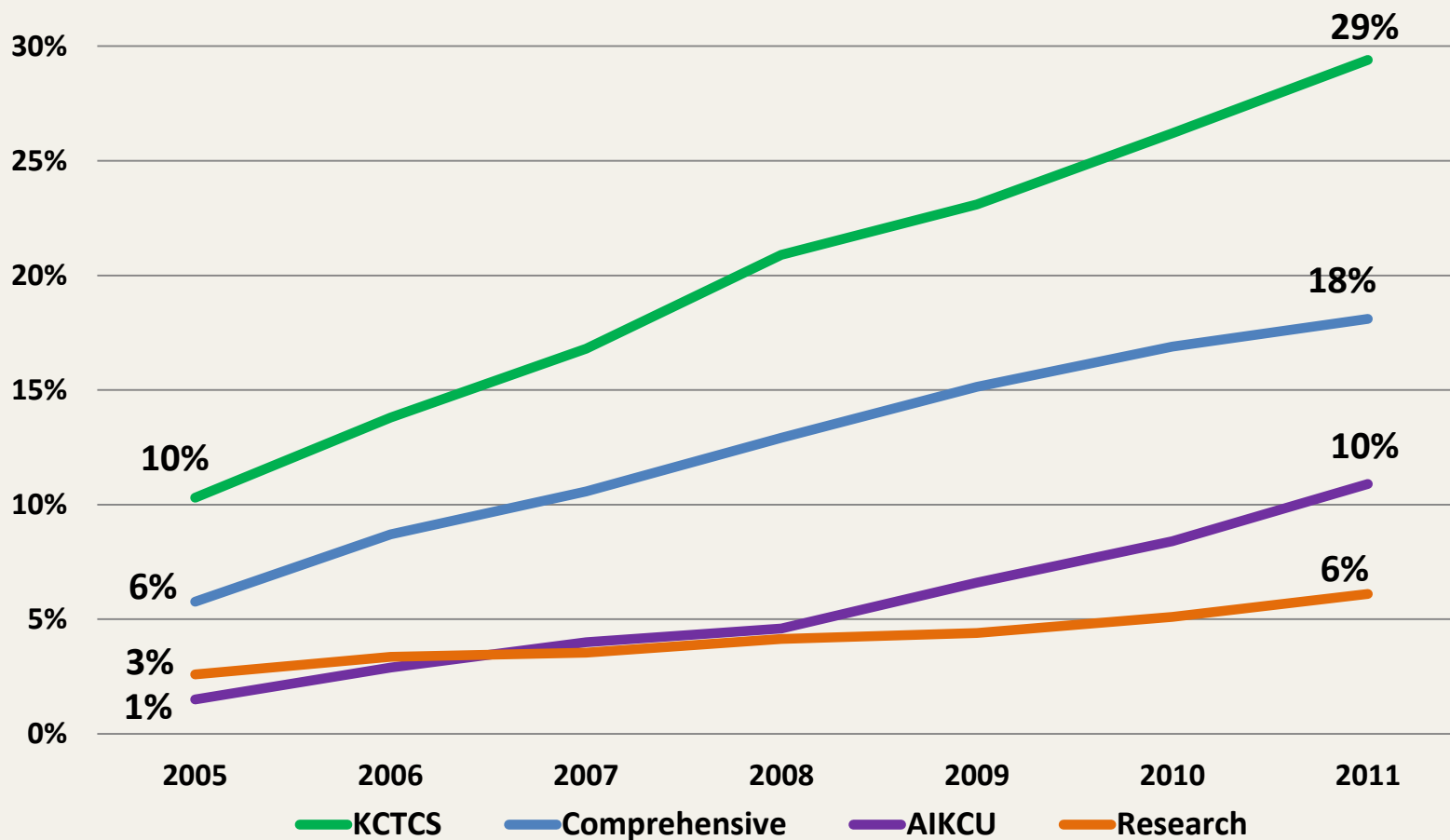
Statewide Online Learning Credit Hours

2005-06 through 2011-12



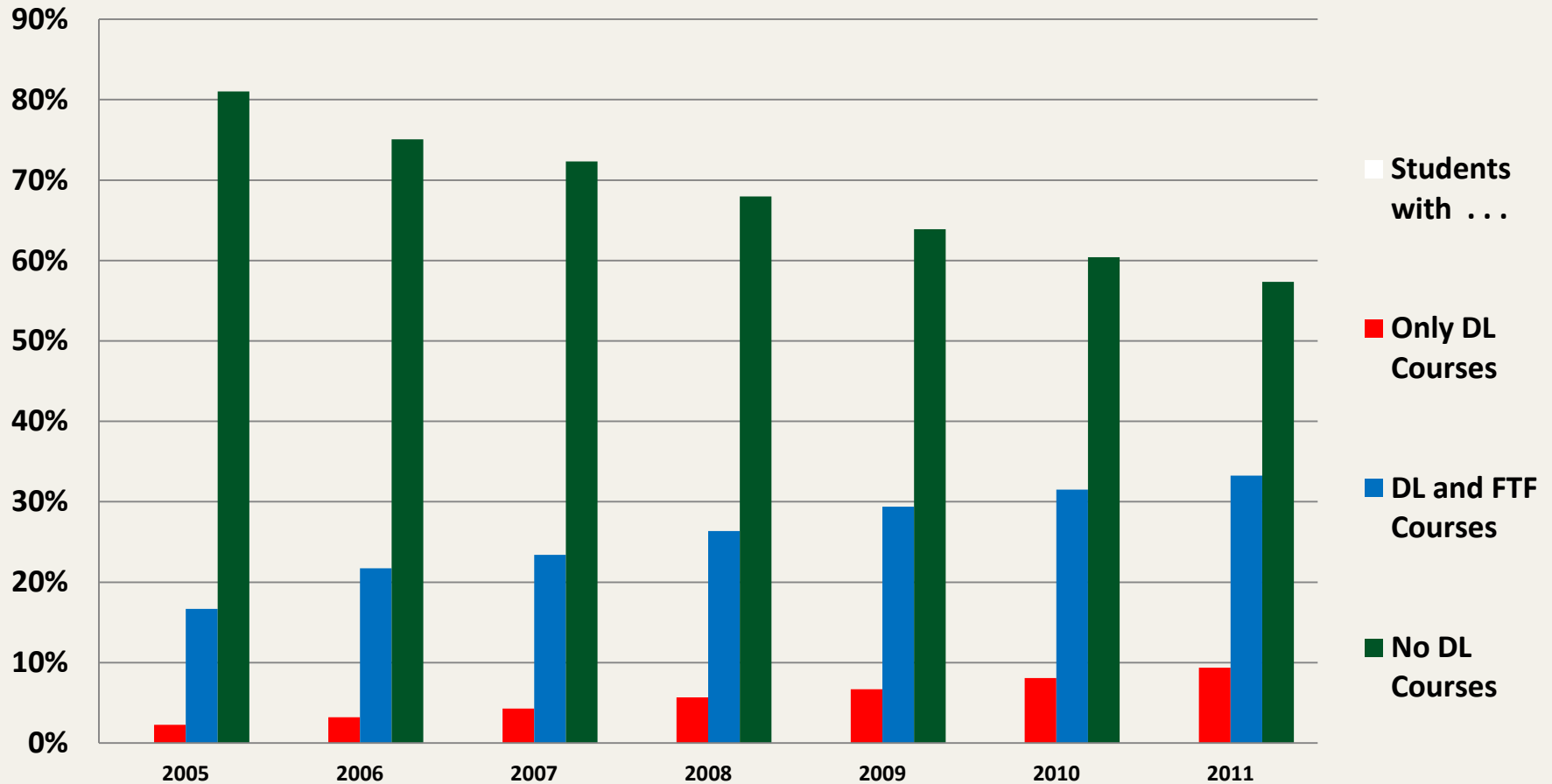
Online Learning Credit Hours as a Percent of All Credit Hours

2005-06 through 2011-12

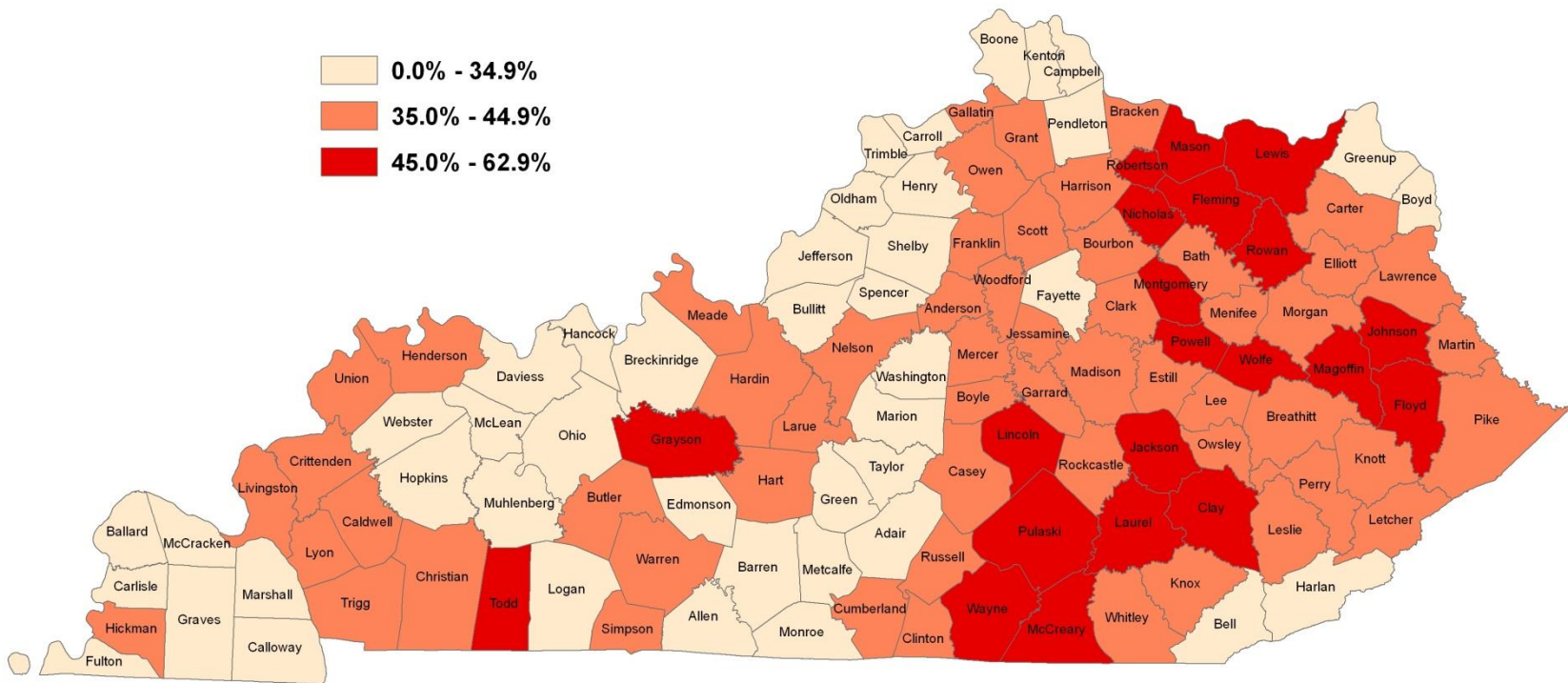


Percent of Students by Course-Taking Pattern

2005-06 through 2011-2012



Academic Year 2010-11



101,449 distance learning students in Kentucky.

35.2% of all Kentucky postsecondary students.

Source: Council on Postsecondary Education Comprehensive Database

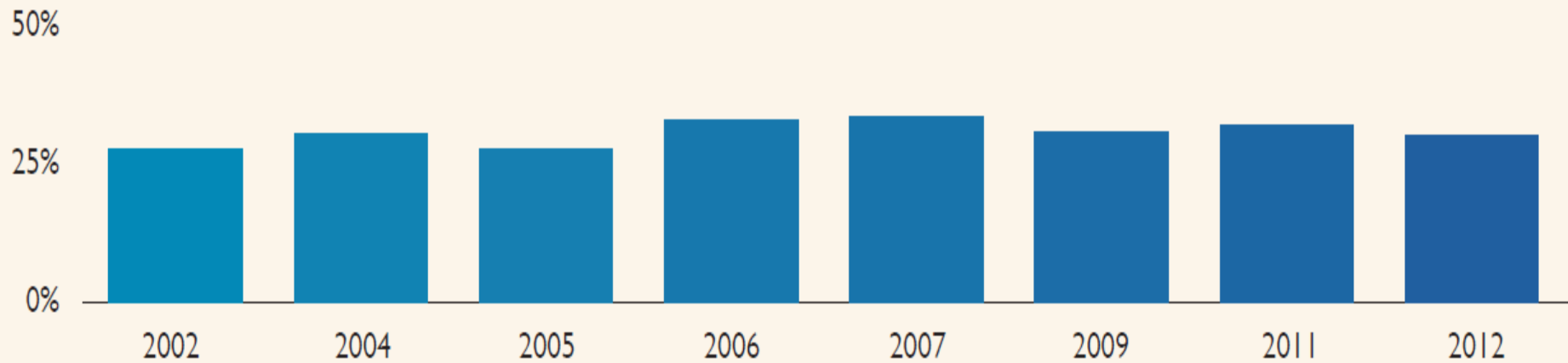
KENTUCKY COUNCIL ON
POSTSECONDARY EDUCATION

July 28, 2011 - mw



Barriers To Wide-spread Adoption

From 2002 to 2012 academic leaders have reported little change in faculty acceptance of the value and legitimacy of online education.



Based on responses from over 2,800 Chief Academic Officers (CAOs) and academic leaders

Changing Course: Ten Years Of Tracking Online Education In The United States

Survey by I. Elaine Allen and Jeff Seaman, Babson Survey Research Group

Online Learning in Kentucky

- **2nd** among SREB states in percent of instruction delivered online for public 2-year campuses; **7th** for undergraduate instruction at public 4-year institutions
- Sixty-five percent of students graduating 2010-2011 took at least one online class
- On average, these graduates took 4 online courses during their college career
- Taking online courses has been shown to improve time-to-degree
- Completion rates for online classes are similar to that of traditional classes
- CPE licenses forty-eight out-of-state institutions which offer 1,108 online degrees enrolling thousands of Kentucky students.



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